

Word has been received in Elba that a son was born to Rev. and Mrs. J. A. Davis at their home in Greenville, S. C., one day last week, whom they have named L. J. Reeves, Sr.

Ladies Gordon Silk Hose, formerly sold for \$1.05, at Duke-Tatum's store now for only \$1.00 per pair.

ALABAMA'S Residential Rates Have Dropped 35% In the Past 6 Years

WITHIN the past six years residential rates for electricity in Alabama have decreased from an average of 7.75 cents to 5.05 cents per kilowatt hour. This is a reduction of 35%.

This decrease in cost of electric service has taken place in the face of the fact that, according to the U. S. Department of Labor, the cost of food in 1930 compared with 1913 was 37 per cent higher; clothing 53 per cent higher; rent 47 per cent higher; house furnishings 88 per cent higher and various miscellaneous items of family use 103 per cent higher. Contrasted with this tremendous INCREASE is the outstanding fact that electric services rates throughout the nation have DECREASED 18.5% during the same period.

The average Alabama family pays a far lower rate for electricity than the average American family. The average American family pays only 9 cents per day or an average of 6 cents per kilowatt hour. In Alabama, the average rate is approximately 17% less than the national average.

With such low rates, you can afford to electrify your home and enjoy all the comfort and convenience which electricity can bring to you.

ALABAMA POWER COMPANY

BARGAIN

\$2.19 **\$3.19**

The Birmingham News and Age-Herald are vitally interested in everything pertinent to the upbuilding of Alabama.

The News-Age-Herald realizes that people living out on a rural route cannot enjoy the conveniences and advantages that people living in towns do, in having a daily paper delivered on their porch a short time after it is printed; that the person living on a rural route must wait until the R. F. D. carrier makes his delivery. Until the past few years a good many R. F. D. box holders were satisfied to confine their reading to weekly papers, and while these papers are good, and should be in every home in their territory, no one can keep properly abreast with the times, and know what is going on throughout the world solely through these papers. The News and Age-Herald realized that in some cases at least, rural schools and not as far advanced as the schools in cities and larger towns, and that the children attending rural schools would benefit greatly in an educational way by having a daily newspaper in the home. These papers also realized that the income of the average person living on a rural route is not as fixed as that of the town subscriber.

Taking all of these things into consideration, particularly the educational angle, The News and Age-Herald, anxious to put a daily newspaper within the reach of every rural or star route box holder, have again this year made a SPECIAL BARGAIN PRICE, making it possible for every rural patron to read daily one of the South's Greatest Newspapers.

For this reason, this BARGAIN OFFER, either the daily Birmingham News or Age-Herald, one year for \$2.19, or The News or Age-Herald daily and Sunday one year for \$3.19, is made only to holders of R. F. D. and Star route boxes, and to people living in towns where newspaper delivery service is not maintained. SUBSCRIPTIONS FROM PERSONS LIVING IN TOWNS WHERE THE NEWS OR AGE-HERALD IS DELIVERED BY CARRIER POSITIVELY WILL NOT BE ACCEPTED AT THIS BARGAIN PRICE.

Take advantage of The Birmingham News and Age-Herald October Bargain offer.

DAILY ONLY \$2.19.

DAILY AND SUNDAY \$3.19

For details, call or write to:

THE FEDERAL LAND BANK

OF NEW ORLEANS, MORTGAGE,

W. M. BRUNSON, ATTORNEY FOR MORTGAGES.

022-2035.

Mr. and Mrs. P. G. Mathis, Mrs. W. W. Sanders and Misses Fannie Lallie and Vivian Harper went to Montgomery last Saturday.

Mr. and Mrs. J. Mathews and Bowers.

THE ELBA CLIPPER

Published Every Thursday Morning

R. C. Bryan ... Owner-Publisher

Entered as second class matter
July 18, 1905, at the Postoffice
at Elba, Alabama, under Act of
Congress of March 3, 1873.

SUBSCRIPTION PRICE
One Year \$1.50
Six Months75
CASH IN ADVANCE

A London steeple-jack's wife is
his assistant—a steeple-jill, so to
speak.

"Explosives made from corn,"
And some of the liquid kind re-
sembles T. N. T.

General Perching is entitled to
a salute of 10 guns. But some
gunners get almost as many.

We stand for law and order, all
right, but just now we have a little
less law and a little more order.

Overseas: Volus of Zippy City de-
clares he has had a message from
Hades. A hellion to doubt.

What to do with old safety razors
blades was solved by one man in
Washington, who swallowed ten of
them.

China wants a new national an-
them. We might spare that a "sweet
hand of liberty."

A Lincoln girl sued a boy friend
who hugged her so hard as to break
three ribs. When those ribs had
had their set.

THOMAS A. EDISON

Since the death of Thomas A. Edison on October 18 many thou-
sands of tributes have been sent
to the man who is said to have
made the world a better place.

The tributes paid to his genius by
writers all over the world have
been most touching. And he de-
serves them all, I think.

Edison's death came the satisfaction
of seeing his inventions revolution-
izing the world. And those
things are good for something.

An Illinois man's life was saved
when he was hit by a patient after
lighting a cigarette.

Commonwealth Bay, in the Art-
istic, is the world's whitest place,
according to an explorer. But he
probably hasn't visited the Senate
chamber.

EDITORS RENEW FIGHT

Continuing his long fight against
the encroachment of the govern-
ment upon private business, the
National Editorial Association re-
cently launched a campaign for
one feature of which is running
a series of editorials colored sten-
igrams bearing the slogan "GO
TO HELL."

Edison's death cut the heart out of
private enterprise and kills individual effort.

Edison's fight against
government, operation of
business enterprises are also being
waged by the National Editorial Asso-
ciation.

The phonograph, 1877; Edison's
favorite, a telephone transmitter,
1878, which made telephone a
commercial art.

The mimeograph, 1876, and the
electric pen, 1879, which made
copying lives and works and plays.

His most important invention was
the incandescent lamp, in 1879,

which made possible the motion picture
industry. He invented the phonograph
in 1877, and was a pioneer in
developing many new products.

Edison's inventions are the
product of his fertile brain.

Edison has not had the two
or three months of leisure, he
had in his early instruction
from his mother. Aside from this,
he was self-taught, and remained
so throughout his life.

The results of his tireless energy
and infinite patience can not be
measured, but it is safe to say that
he did more for the advancement
of civilization than any other man
who ever lived.

Motion pictures, 1894, which
have revolutionized the entertain-
ment world.

COTTON LAWS FUTILE

Passing laws to restrict cotton
output in the United States and
taxes on cotton to be paid in
the fight for the freedom of
private business, is a campaign
of which many are not fully
conscious.

The agricultural classes of
our country have been benefited by
governmental interference. The
government seems to have
shaken more and more into
solidarity, as a result of the Board's
efforts to overcome and set aside
the immutable trade laws of sup-
ply and demand, now are well
known.

Instead of depending for farm
income on a single crop, the
American farmer, who was
extremely cautious in matters
in which women were concerned,
has been more and more inclined
to diversify his crops, which
he was extremely cautious in matters
in which women were concerned.

The government seems to have
shaken more and more into
solidarity, as a result of the Board's
efforts to overcome and set aside
the immutable trade laws of sup-
ply and demand, now are well
known.

Everybody who reads like detective stories. There's something
about them that makes them winners. Probably because they have
more "pace" than any other type of story. Pace means action.

"SIGHT UNSEEN"

OUR NEW SERIAL STARTS THIS WEEK

Everybody who reads like detective stories. There's something
about them that makes them winners. Probably because they have
more "pace" than any other type of story. Pace means action.

MARY ROBERTS RINEHART

America's Favorite Woman Writer

has written a splendid story around a murder. Being a woman, she
aimed at achieving the unusual. And she did it by weaving in a most
engaging humorous angle that carries all through the story, even at
the most exciting parts of the three spiritualistic seances during which
the plot is uncovered.

New Serial Starts This Week

Look for it in

THE ELBA CLIPPER

(Coffee County's Oldest Newspaper)

have come so outstanding that
the life of our nation is threatened.

In this campaign the National
Editorial Association is fighting for
every legitimate private business
and the support of everyone who
believes in Americans as opposed
to Socialism, Communism and other
isms which seek to destroy our
nation.

BIG CONTRACTS LET!

Contracts were awarded a few
months ago for one of the largest
construction projects ever to be
undertaken—the building of the
Rockefeller Room, City in New
York. The contract involves a
total cost of approximately 110 million
dollars, the work to be started by
December 1.

The total project will cost 250
million dollars, and additional con-
tracts will be let in the course of
time to many thousands of
workers in the various factories
which will supply the material and
labor required for the building of the
new "city," which will cover several
blocks in the vicinity of
both streets. The work will be
done by the largest office building in
the world, a music hall to seat
1,000 people, a picture theater, and
a radio station.

When completed, this new Radio
City will be by far the most
costly building ever erected, and
construction is to begin on a large scale im-
mediately as welcome news.

China wants a new national an-
them. We might spare that a "sweet
hand of liberty."

A Lincoln girl sued a boy friend
who hugged her so hard as to break
three ribs. When those ribs had
had their set.

THOMAS A. EDISON

Since the death of Thomas A. Edison on October 18 many thou-
sands of tributes have been sent
to the man who is said to have
made the world a better place.

The tributes paid to his genius by
writers all over the world have
been most touching. And he de-
serves them all, I think.

Edison's death came the satisfaction
of seeing his inventions revolution-
izing the world. And those
things are good for something.

Edison's fight against
government, operation of
business enterprises are also being
waged by the National Editorial Asso-
ciation.

The phonograph, 1877; Edison's
favorite, a telephone transmitter,
1878, which made telephone a
commercial art.

The mimeograph, 1876, and the
electric pen, 1879, which made
copying lives and works and plays.

His most important invention was
the incandescent lamp, in 1879,

which made possible the motion picture
industry. He invented the phonograph
in 1877, and was a pioneer in
developing many new products.

Edison's inventions are the
product of his fertile brain.

Edison has not had the two
or three months of leisure, he
had in his early instruction
from his mother. Aside from this,
he was self-taught, and remained
so throughout his life.

The results of his tireless energy
and infinite patience can not be
measured, but it is safe to say that
he did more for the advancement
of civilization than any other man
who ever lived.

Motion pictures, 1894, which
have revolutionized the entertain-
ment world.

COTTON LAWS FUTILE

Passing laws to restrict cotton
output in the United States and
taxes on cotton to be paid in
the fight for the freedom of
private business, is a campaign
of which many are not fully
conscious.

The agricultural classes of
our country have been benefited by
governmental interference. The
government seems to have
shaken more and more into
solidarity, as a result of the Board's
efforts to overcome and set aside
the immutable trade laws of sup-
ply and demand, now are well
known.

Instead of depending for farm
income on a single crop, the
American farmer, who was
extremely cautious in matters
in which women were concerned,
has been more and more inclined
to diversify his crops, which
he was extremely cautious in matters
in which women were concerned.

The government seems to have
shaken more and more into
solidarity, as a result of the Board's
efforts to overcome and set aside
the immutable trade laws of sup-
ply and demand, now are well
known.

Everybody who reads like detective stories. There's something
about them that makes them winners. Probably because they have
more "pace" than any other type of story. Pace means action.

666

LIQUID OR TABLETS

Relieves a Headache or Neuralgia
in 30 minutes, checks a Cold
in 4 hours, and cures Malaria in
three days.

666 Salve for Baby's Cold

I am in my Montgomery office
every Friday and Saturday.

DR. S. A. BARSON

will be at the Peo-
ples Drug Store in Elba,
the First Wednesday
after the First Tuesday
in Each Month.

—BY—

DR. S. A. BARSON

OPTOMETRIST

404-6 First Nat'l Bk. Bldg.
Montgomery, Ala.

I am in my Montgomery of-
fice every Friday and Sat-
urday.

MARY ROBERTS RINEHART

has written a splendid story around a murder. Being a woman, she
aimed at achieving the unusual. And she did it by weaving in a most
engaging humorous angle that carries all through the story, even at
the most exciting parts of the three spiritualistic seances during which
the plot is uncovered.

New Serial Starts This Week

Look for it in

THE ELBA CLIPPER

(Coffee County's Oldest Newspaper)

THE ELBA CLIPPER

Published Every Thursday Morning

R. C. Bryan ... Owner-Publisher

Entered as second class matter
July 18, 1905, at the Postoffice
at Elba, Alabama, under Act of
Congress of March 3, 1873.

SUBSCRIPTION PRICE

One Year \$1.50
Six Months75
CASH IN ADVANCE

Big Contrac-
tuals Let!

Contracts were awarded a few
months ago for one of the largest
construction projects ever to be
undertaken—the building of the
Rockefeller Room, City in New
York. The contract involves a
total cost of approximately 110 million
dollars, the work to be started by
December 1.

The total project will cost 250
million dollars, and additional con-
tracts will be let in the course of
time to many thousands of
workers in the various factories
which will supply the material and
labor required for the building of the
new "city," which will cover several
blocks in the vicinity of
both streets.

The work will be done by the
largest office building in the
world, a music hall to seat
1,000 people, a picture theater, and
a radio station.

When completed, this new Radio
City will be by far the most
costly building ever erected, and
construction is to begin on a large scale im-
mediately as welcome news.

Job printing of all kinds done
promptly at The Clipper office.

OBITUARY—BOWERS

On October 12th, the deceased
of the day was Mr. and Mrs.
J. J. Mathews, and to their daughter,
Mrs. Bonita Bowers.

Frances was born October
16th, 1902, and died at the
age of 20 years.

She was a bright, vivacious
girl, and had been a member
of the Elba Girl Scout Troop
since its organization.

She was a member of the

Elba Girl Scout Troop.

She was a member of the

Elba Girl Scout Troop.

She was a member of the

Elba Girl Scout Troop.

She was a member of the

Elba Girl Scout Troop.

She was a member of the

Elba Girl Scout Troop.

She was a member of the

Elba Girl Scout Troop.

She was a member of the

Elba Girl Scout Troop.

She was a member of the

Elba Girl Scout Troop.

She was a member of the

Elba Girl Scout Troop.

She was a member of the

Elba Girl Scout Troop.

She was a member of the

Elba Girl Scout Troop.

She was a member of the

Elba Girl Scout Troop.

She was a member of the

Elba Girl Scout Tro

